

INTERMEDIATE SPECIAL

SOCIAL MEDIA



TO QUALIFY FOR THIS PACKAGE – THE SOCIAL MEDIUM MUST ALREADY BE SET UP AND BEING USED

OPTION 1

Includes a 2 hour planning meeting with client/1 hour iPhone Photo-shoot



- Planning
- 2 General Post per day *
- 10 Custom Artwork post for the 30 days** - includes 1 round of edit per post (1200 X 900)
- 2 Album uploads (client will need to provide photos) ***

Excludes Sunday posts



- Planning
- 3 tweets per day per weekdays (M-F) for a total of 60 -65 tweets for the month *

Weekday tweets only



Social plan will mirror Facebook. See Facebook above for Google+ social plan.

Special: \$1250 monthly



OPTION 2

Special: \$380

- 1 hour at your location where we will do an mini video shoot *
- Upload to your Youtube account and link in to Facebook, Twitter & Google+



OPTION 3

Special: \$800

- 4 custom Pins a week (Mon – Thur) for a total of 16 pins* - 1 round of edit per pin

OPTION 4

Special: \$600

Custom Email Blast Campaign

- Custom Email Blast Campaign
- 4 custom Blast – one per week* - 1 round of edit per blast
- Maximum size: 800 pixels (W) x 721 pixels (H)
- Use our email list of 1200 names or provide your own data*

OPTION 5

Special: \$800

Mini photo shoot

- 2 hours on your location
- No lighting or Photoshop will be done. Photography only. Photography will be used in Social media packages and a CD provided to client.

SPECIFIC INFORMATION:

FACEBOOK: *General Post: can be quotes, others' artwork, sharing, client selling sentences, industry specific articles or information, cartoons, client specials or events. **Custom Art Post: Consist of client provided photography, images from the one-hour iPhone shoot or stock photography. Include client's logo and web address. After 1 round of edits, if client requires additional edits – billed hourly at \$95 an hour.

***Photo Album: Needs to be provided by client through Dropbox or FTP site. One album could be from the one hour iPhone shoot. Includes upload, tags & descriptions.

TWITTER: *1 to 2 sentence announcements, quotes, thought for the day, current events, client specials or events

GOOGLE+: *Google+ will mirror Facebook exactly. No new content will be created for this section. Posting and uploading content.

YOUTUBE: *Client will need to be prepared for the one-hour video shoot. No lighting will be provided. Amateur video. OR Client can provide 3 of his or her own short videos for upload and linking.

PINTEREST: *Does not include custom photography. Client must provide photography or stock will be used. After 1 round of edits, if client requires additional edits – billed hourly at \$95 an hour.

CUSTOM EMAIL BLAST CAMPAIGN
*Does not include custom photography. Client must provide photography or stock will be used. After 1 round of edits, if client requires additional edits – billed hourly at \$95 an hour.